

CORSICA CLASSIC 17th Edition

From Sunday, 23 August to Monday, 31 August 2026



Partnership

Ajaccio - Portigliolo - Propriano Campomoro – Bonifacio - Saint-Cyprien













































Packages and communication supports

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Photos: Corsica Classic 2025 in Ajaccio by Arnaud Guilbert /Thomas Pesquet/ Emmanuel Kirch by drone pilot Nicolas Di Stefano / Jean-Paul Pyrée / Gilles Perez / Thibaud Assante.





























































Partner Benefits:

Offer your privileged clients, executives, colleagues or media guests a green, unforgettable event for a few days or a week—filled with lifestyle animations and happenings at every stage, in a friendly atmosphere and a dream setting.



Corsica Classic 2017 Bonifacio plage de Balistra photo Emmanuel Kirch x Nicolas di Stefano

The benefit of reaching owners of vintage sailing yachts from all over the world — a very international, rare and extremely hard-to-reach audience with high purchasing power, and in a very casual, lifestyle and chill mood.



Corsica Classic 2022 Bonifacio – Saint Cyprien SY Shenandoah of Sark photo Baptiste Restier

The benefit of addressing, for 7 days and at dockside in 6 different ports and anchorages, a broad audience that is curious and available. The right to use, throughout the duration of your contract and associated with your

name, the brand Corsica Classic for your external and internal communications. Benefit from a prestigious environment for your brand.

















































Golden Pack:

Gold Partner Pack offers you optimal exposure & a dedicated event for your brand:

Media Visibility:

It allows you to benefit from:

The Title Partnership "Corsica Classic by (Your Brand)" on all the communication materials of the regatta & all media mentions.

Assurance of media visibility for your brand before, during & after the race, with your logo on:

- The event poster, printed in 1000 copies and distributed in all host towns.
- Invitations, letters, emails, teasers, racing regulations, as well as all documentation given to participants before, during and after the race.
- Exclusive mentions & placements with our media partners.
- Our press relations program & media plan.
- 10 social media posts before, during and after the event.
- A dedicated space on the Corsica Classic Yachting website with a customized banner on the homepage.
- Integration in pre-roll/post-roll + mention & product placement in all videos produced by Corsica Classic, on the website and on social media. Also the possibility to share this content on your own sites and social networks exclusively.
- Three 1-minute films dedicated "Corsica Classic by Your Brand" to communicate on your networks during the event.



Corsica Classic 2023 Ajaccio - Propriano photo Arnaud Guilbert















































Visibility on the Event:

It allows you to benefit from:

The Title Partnership "Corsica Classic by (Your Brand)" on the strategic mobile supports of the race.

- Brand-specific flags on all yachts docked after the race and on the organization's boats.
- Marking of the course buoys, of the welcome tents and of the lounge area.
- Customisation of all the textiles (polos, caps, tote bags).
- The possibility to give your dedicated gifts to the participants, to the media, to the general public.
- Presence of your products in the "Cruise Bag" given to the 250 crew members on the day of registration.



Corsica Classic 2025 Bonifacio photo Arnaud Guilbert

The Gold Partner Package offers you optimal exposure and an event dedicated to your brand.

Exclusive Premium Privileges:

- Charter of a classic yacht with skipper and crew, accommodating 6 people from Sunday, August 23, to Monday, August 31, plus 6 guests for the day at sea.
- Organization of a dinner and cocktail reception dedicated to your name during the event.
- The presence of your brand on all trophies in the official ranking at the awards ceremony.



















































Corsica Classic 2023 Ajaccio – Propriano ligne de départ photo Arnaud Guilbert

INVESTMENT: 200 000€

The package includes:

- On-site food and beverages
- Custom branding of the tents and lounge area fabrics
- Pavilion manufacturing
- Travel and transfers
- French Sailing Federation licenses for your guests
- Provision of RIB transfers for the week

Personalized services can be made available to you.



Corsica Classic 2017 Plage d'Erbaju Domaine de Murtoli photo Emmanuel Krich x Nicolas di Stefano



The title of silver partner allows you to become an official partner of the Corsica Classic:

Media Visibility:

Guaranteed media visibility for your brand with the presence of your logo:

- 1,000 copies of the event poster distributed in all stage towns
- Your logo displayed in all race editions and communication materials
- Web banner, invitations sent to competitors, race regulations, etc.
- 6 social media posts during the event
- Dedicated space on the Corsica Classic website homepage
- Quotes and placement in Corsica Classic video productions
- Pre-roll/post-roll integration + quotes and product placement on some of the videos produced by the Corsica Classic and broadcast on the Corsica Classic website and social media. This content can be shared exclusively on your websites and social media.



Corsica Classic 2023 départ Propriano - Campomoro photo Arnaud Guilbert











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Corsica Classic 2025 Ajaccio Port Charles Ornano photo Arnaud Guilbert

Visibility at the event:

- A cocktail reception dedicated to your name will be held during the event.
- The opportunity to offer your dedicated gifts to participants, the organizers, and the media.
- Your products will be included in the Cruise Bag offered to the 250 crew members on registration day.
- Flags dedicated to your brand on all yachts docked after the race.
- Full week-long support on a yacht, including food and beverages, sailing licenses, travel, hotels, and transfers for four people.
- Presentation of an honorary brand award during the week.

INVESTMENT: 120 000€

The package includes:

- Food and beverages on site
- Travel and transfers
- French Sailing Federation licenses for your guests
- Provision of RIB transfers for the week



Corsica Classic 2022 Saint-Cyprien photo Arnaud Guilbert















































Bronze Pack:

The bronze package allows you to benefit from unique advantages

- -Guaranteed media visibility for your brand with the presence of your logo on:
- The event poster, distributed in 1,000 copies in all stopover towns
- Presence of your logo in the media and non-media plans, and on all editions of the race
- Presence and placement in the video images produced by the Corsica Classic
- 3 posts on social media during the event

Visibility at the event:

- Presence of your products in the 'Cruise Bag' offered to the 250 crew members on the day of registration
- Presentation of an honorary brand prize at one stopover during the week
- 72-hour support on a yacht, including food and beverages, sailing licenses, travel, hotel, and transfers for 4 people.

Dedicated cocktail reception during the event

- on a yacht at the dock; Invitations for 40 people

INVESTMENT: 60 000€



Corsica Classic 2022 Campomoro photo Thibaud Assante



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Initiation Pack:

The initiation pack allows you to benefit from a great visibility

Media Visibility:

Guaranteed media visibility for your brand with the presence of your logo on:

- The event poster, distributed in major Corsican cities in a limited edition of 1,000 copies.
- Your logo will be featured in the media and non-media plans, and on all editions of the race, including a web banner.
- 2 social media posts during the event.

Event Visibility:

- Your products will be included in the Cruise Bag offered to the 250 participants on the day of registration.
- 48-hour support on a classic yacht or RIB, including food and beverages, sailing licenses, hotel travel, and transfers for 2 people.
- Dedicated cocktail reception during the event on a docked yacht; invitations for 20 people.

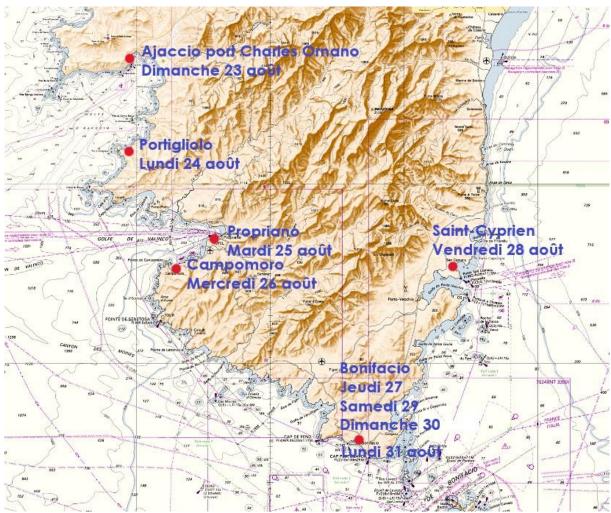
INVESTMENT: 30 000€



Corsica Classic 2023 Propriano ligne de départ photo Arnaud Guilbert



Course Corsica Classic 17th edition:



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Carte parcours Corsica Classic 2026 source SHOM

Distance:

Monday 24/08: Ajaccio - Portigliolo 10 à 15 milles

Tuesday 25/08: Portigliolo - Propriano 12 à 19 milles

Wednesday 26/08: Propriano - Campomoro 12 à 16 milles

Thursday 27/08: Campomoro - Bonifacio 17 à 28 milles Friday 28/08: Bonifacio - Saint-Cyprien 19 à 27 milles

Saturday 29/08: Saint-Cyprien - Bonifacio 19 à 27 milles

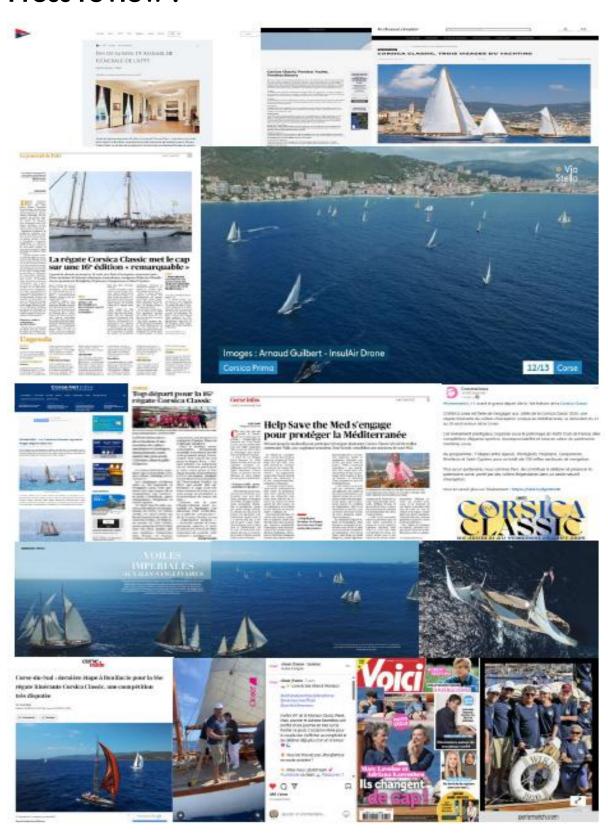
Sunday 30/08: Bonifacio - Bonifacio 10 à 20 milles

Monday 31/08: Journée de réserve





Press review:











































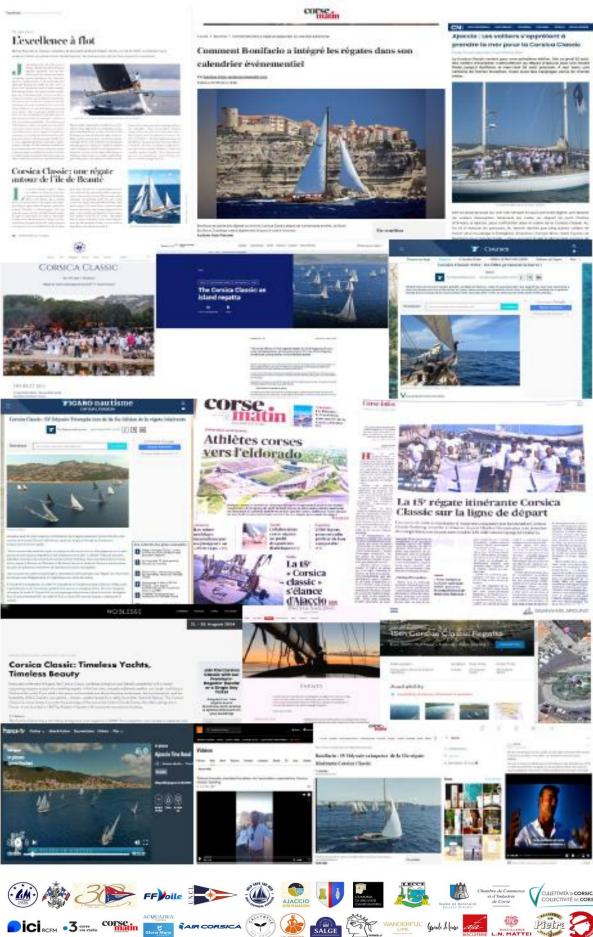






















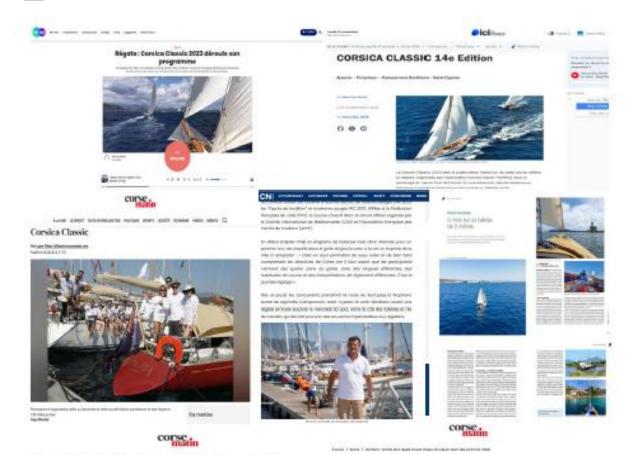


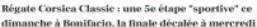












dimanche à Bonifacio, la finale décalée à mercredi



Bonifacio : la finale de la régate Corsica Classic annulée en raison des conditions météo



















































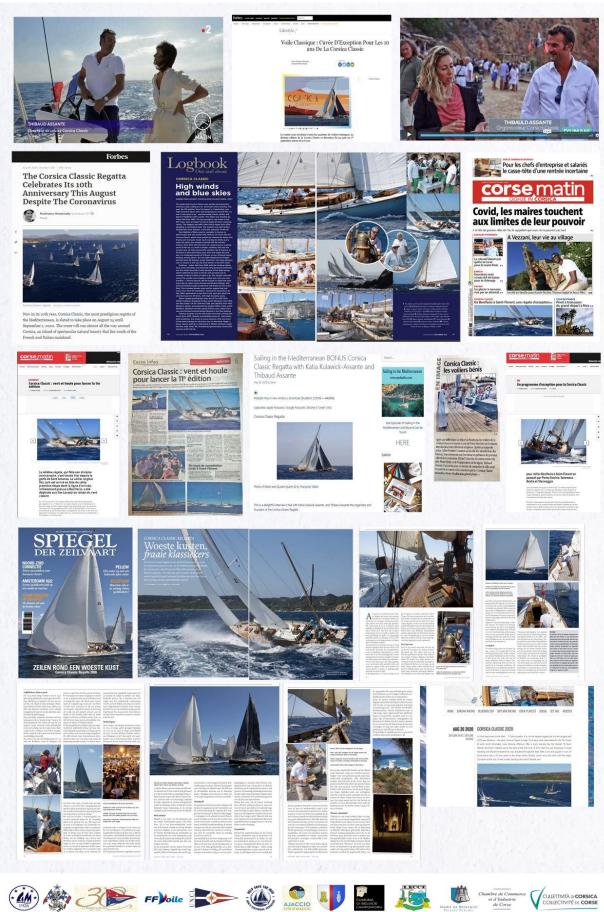
















































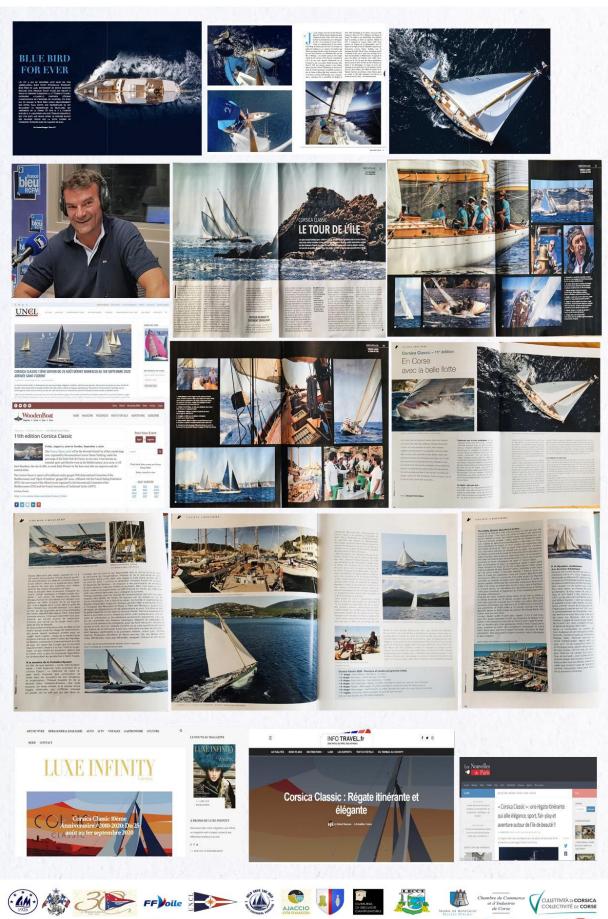






































The media that covered the Corsica Classic:

Io Donna (Italie), Harper's Bazaar, Elle, Vanityfair, How To Spend It- Financial Times, Paris Match, Voici, Closer, GQ, TF1 (JT de 13H), France 2 (Télématin, Jt 13h), France 3 Via Stella (Corse), France 5 (Echappées Belles), M6 (Sport 6 et JT 19H45), Les Echos-Série Limitée, Air France Magazine, L'Officiel Yachting, Hôtel & Lodge, Rose Magazine, Mariefrance.fr, Voiles & Voiliers, Corse Matin, Corse Net Infos, In Corsica, Ici RCFM, Challenges, Up StyleTravel, Wooden Boat, Classic Boat, Classicdriver, D8 (Direct Auto), RTBF (Belgique), TV Paese (Corse), Le Point, L'Humanité Dimanche, Yachting Classique, Lux World Wide, Alta Frequenza, Agence de Tourisme de la Corse, Jet Ex, Sailing Classic Boat (UK), Sviluppo Nautico (IT), Spiegel (NL), Media Sailors (US), Marine & Oceans, Le Figaro (Et Vous), Le Figaro Nautisme, Skipper (SUI)



Corsica Classic 2023 Ajaccio Trophée de la Ville SY Ellen photo Arnaud Guilbert

My Travel Dreams, Ajaccio Magazine, Luxury Estate, Le Petit Bastiais, Dedicate Magazine, Men's Up, Sports Marketing, the luxe world, Wad Mag, Bateau Vintage, Yachting Classique, Sail Couture, Auto Plus Mag, Sports Auto, Voile Magazine, Chasse-Marée, Bateaux, CIM, AFYT, Yacht Club de France, Yachting Classque, Vintage Classic Yacht Club, Tarpon Magazine (Russie), Aria Magazine (Air Corsica), Air France Madame, Paris sur La Corse, L'Exception, The Australian, Le Point, Luxe Magazine, Live Style, Info travel, Lui Magazine, France Today, Yach.de, Air Zen, Explore France, Orange:

https://www.corsica-classic.com/Revue-de-presse-Corsica-Classic-Yachting-2025_a365.html



Corsica Classic 2023 Ajaccio Trophée de la Ville photo Arnaud Guilbert





Partners:

Institutional partners: Collectivité de Corse / Chambre de Commerce et d'Industrie de la Corse / Ville d'Ajaccio / Ville de Propriano / Bélvédère – Campomoro / Saint Cyprien – Lecci / Ville de Bonifacio.

Medias partners: Corse-Matin / RCFM France bleu Corse / France 3 Corse Via Stella.



Corsica Classic 2022 Bonifacio photo Lucas Aguilera x SY Shenandoah of Sark

Partners: Air Corsica / Corsica Linea / Gloria Maris Groupe / Brasserie Pietra / Distillerie L.N Mattei / Callysthé / Maison Salge / Domaine Granajolo / Les Terrasses d'Aragon / Chris Nautisme / Granola di Laura/ La Corsica/ Biscuiterie d'Afa /Wanderful Life / Tafanelli / Calys / Insulair Drone / Pozzo di Mastri / Seb Lyky

Associative partners: Yacht Club de France / Association Française de Yachts de Tradition / Fédération Française de Voile/ Union Nationale pour la Course au Large/Lique Corse de Voile / Société Nationale de Sauvetage en Mer / Les Régates Rose / Association SY Grande Zot / Help Save The Med

















































Corsica Classic 2023 Bonifacio SY Elena of London photo Gilles Perez

MORE INFORMATION:

Association Corsica Classic Yachting:

Capitainerie Port Charles Ornano, 20 000 Ajaccio

Président: Thibaud Assante +33 6 84 95 57 84 contact@corsica-classic.com



Corsica Classic 2023 Campomoro photo Arnaud Guilbert















































